

## t2b Company Overview

Competence, Customer Focus and Passion

t2b AG is a company specializing in IT architecture and integration consulting. The name "transform technology to business" reflects the company's belief that technology is not an end in itself but an instrument to serve the overall business goals of our customers. Our experience and in-depth understanding of both technology and business is one of our strong points. We understand both worlds, speak both languages and are able to position and implement technology in a way that creates value for your organization.

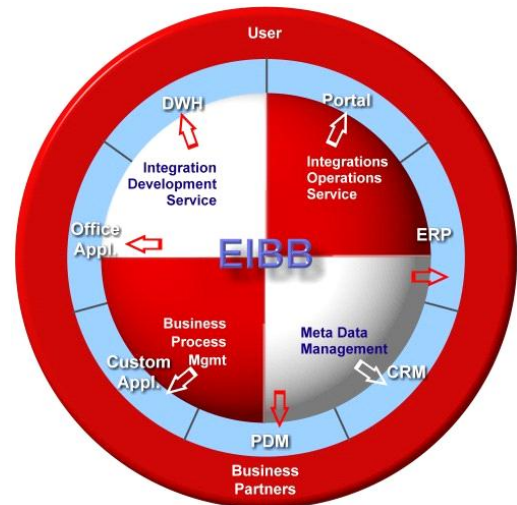
### Competence in what we do

#### Integration consulting

Integration, Enterprise Application Integration (EAI) and Service Oriented Architecture (SOA) consulting constitute t2b's core business. Based on the experience of working with a range of customer projects using software solutions from the leading integration market players, t2b can offer implementation know-how. Our **Enterprise Integration Backbone (EIBB) methodology** ensures efficient company-wide integration including service architecture implementation with fast project delivery. All our t2b consultants are integration professionals and have many years of experience in managing projects for multinational, multi-cultural companies. We have in-house experts for all the major EAI middleware products: TIBCO, ORACLE, SAP XI/PI, IBM, WebMethods, Fiorano, Amberpoint, etc.

During several successful integration projects we developed the Enterprise Integration Backbone (EIBB) **Repository**, which is today an important part of our integration methodology. The EIBB repository documents all existing and planned data flows on the business as well as the technical level. It comes free of charge and forms part of the service.

We implement the repository in different UML and EAM tools like EA, Rational, Mega, EVA, iteraplan etc. depending on our customer's preferences.

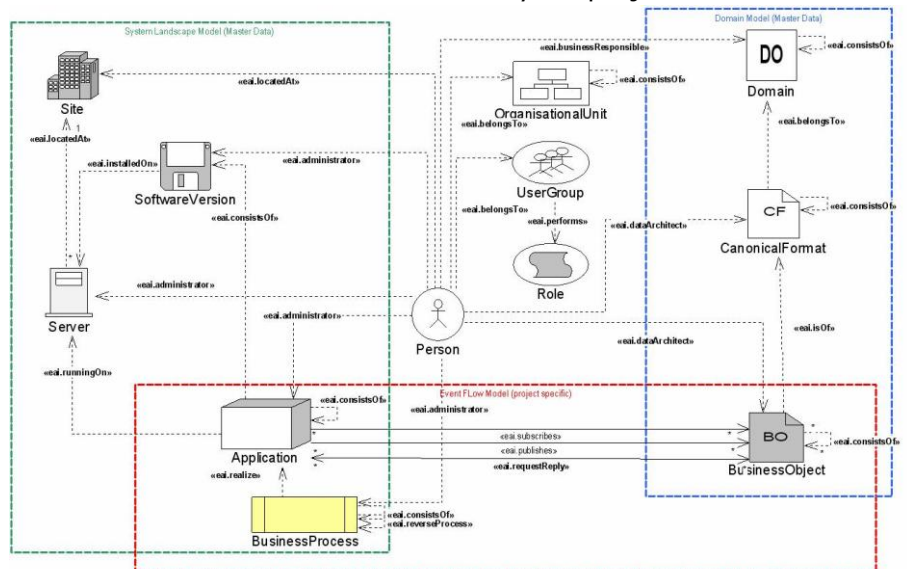


#### IT-Architecture Management consulting

t2b consultants have amassed significant IS knowledge over the years, encountering and shaping IT architecture and applying a variety of architecture management systems within many different types of enterprise.

Enterprise Architecture Management (EAM) vendors provide tools and support different architecture and IT management methodologies. Selecting the right tools and ensuring a coherent implementation is a challenge, as all existing processes and methodologies need to be adapted accordingly.

t2b's experienced architecture consultants will support your team with best practice advice. They can help with workshop facilitation, internal "marketing", project planning, documentation management of artifacts, modeling support, reference visits to other users – in fact whatever is needed take to make your project a success!



### EAM Tools, Meta Data & Modeling

Introducing a model driven approach to IT architecture and portfolio management is a necessity. Making it a visible success is a challenge! A top-down approach covering all your business domains, right from the start would be advantageous. In reality even long-term architecture projects have to show quick-wins. Modeling the high-level business domains will require more detailed models in certain areas in order to prove the value of the approach to the organization.

We can guide you through the necessary mission definition, project planning, implementation and process monitoring activities.

### Master Data Management (MDM)

Data definition and the definition of responsibility, organizational processes and technical flows have always been a part of our integration and our architecture work. MDM is the glue for business integration and the robust foundation for managed Data Quality of the core data sets.

In 2007/8 we developed a specific methodology to support MDM, so that we can help customers with the introduction of MDM concepts in a structured way.

### Cross-Platform Composite Applications

We help our customers build the right infrastructure and to define the right processes for managing IT; and of course we will help to use this investment in the most effective way: often by implementing pilot applications using these infrastructures and processes!

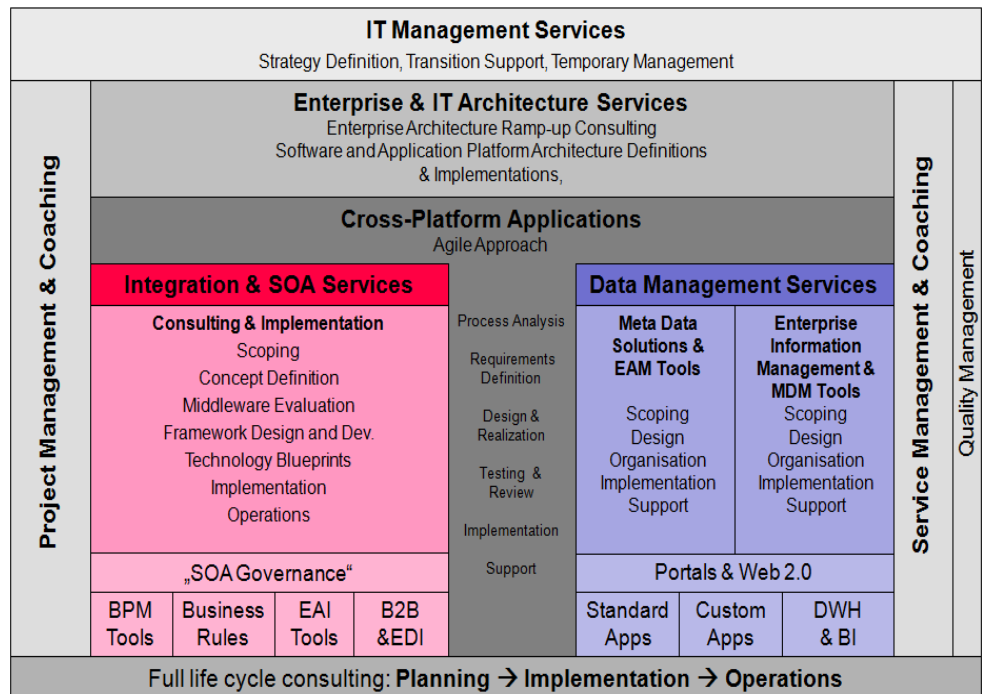
### IT, Project & Service Management

t2b's project managers are experienced and willing to take over responsibility at any point of the project life cycle. We can also act as project management coaches, project office leaders, or provide consulting and support for general IS management tasks like project portfolio management or IS budgeting and control. Since we support the full life cycle, we can also manage operations and help to optimize processes in service delivery and support.

### Customer Focus

One key t2b differentiator is our customer focus. t2b is an easy company to deal with. We are very flexible in terms of our general approach to projects. Our methodology can be tailored to our customer's needs, and can be used as a guideline, as a checklist, or just as a template.

Since t2b is working on a selected number of very specialized projects, every project is of great importance to us. With t2b you get our full attention and value for money. t2b is independent of hardware and software vendors, our consulting services focus on our customers' business needs and on efficiently providing the most effective solutions.



### Good References and Track Record

t2b and its partners are successful in the marketplace. We have been able to grow significantly, even in difficult times and we have established ourselves as one of the few, real integration specialists in Switzerland. Our customers are very satisfied with our services, resulting in long-term business relationships, which is something we aim to build on. This success has demonstrated our ability to ensure we tailor our services to our customers' requirements – better than other providers.

### Passion

We enjoy our work and we bring passion and a "can do attitude" to our projects. Why not try out our exceptional consulting services with a workshop?